Lifestyle

- ▶ Social networking websites continue to surge in popularity. MySpace and Facebook remain dominant as the sites of choice for young people and inspire a host of innovative imitators.
- ▼ Concerns about overweight dogs and cats hit the headlines. Veterinarians prescribe a regimen of fewer treats, more walks around the neighborhood and no people food.



◆ The healthy growth trend for vitamin waters and other nutrient-boosted consumables continues with the introduction of specialized formulas for immunity, focus and more.

Facebook Search

Applications Photos

 User-generated content grows. more popular as network television shows, mainstream musical acts and wannabe media stars join amateur home moviemakers on YouTube. One of the most-watched videos of 2007 features a feline pianist.





Higher prices for coffee beans do not lessen the nation's craving for coffeehouses. Independents and chains alike continue to be popular with younger consumers.

Concerns over the environment and increasing energy costs create a growing consumer demand for energy-saving, long-lasting compact fluorescent light bulbs.



Thom Lang/Corbis

▼ The Apple iPhone, with its revolutionary touch screen, packs mobile phone, camera, iPod, Web browser, email and IM capabilities into a sleek, portable package.

