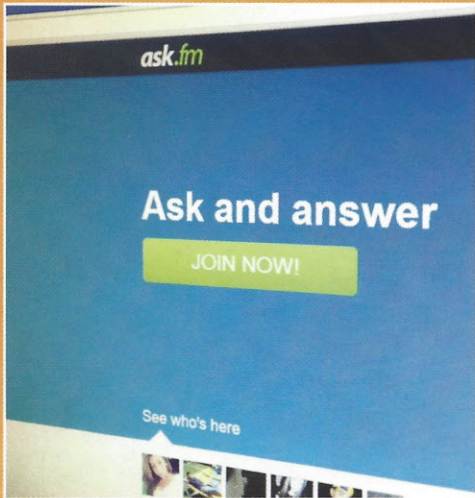


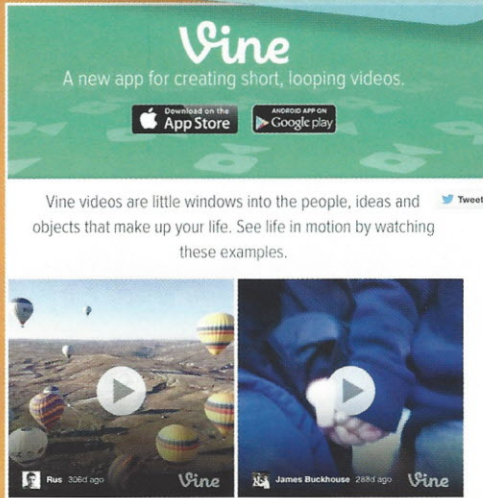
# SOCIAL MEDIA



**iPhone® 5S Garners Praise**  
 Apple introduces its latest iPhone with an improved camera, TouchID fingerprint sensor and best-in-class motion sensors.



**Controversy Surrounds Social Networking App**  
 Ask.fm, a social networking app where users post questions and comments anonymously, is linked to cyber bullying.



**Vine of the Times**  
 Vine, the new social video network where people upload six-second mini-movies, called "Vines," attracts more than 40 million users in just 10 months.

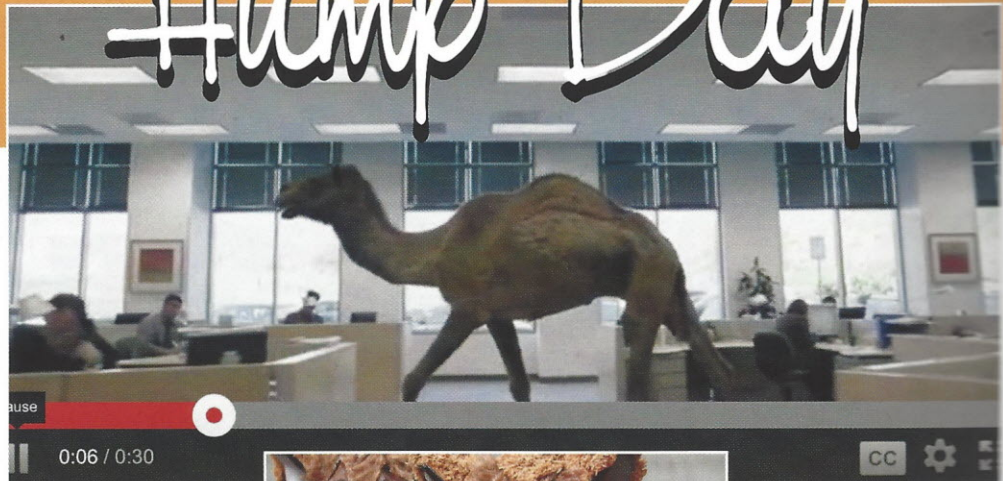


**Game Builds Success Block by Block**  
 Minecraft, an open world game that gives players the freedom to shape their own worlds, hits \$33 million in sales across all platforms.



**Mobile Gaming Fans Welcome Adventure Game Sequel**  
 With more than a million downloads in less than three days, the new Temple Run 2 is one of the year's most successful apps.

## "Hump Day"



**Even Parents Know What it Means**  
 The term "selfie," coined by social media users to describe self-portrait snapshots, is officially added to the lexicon by dictionary publishers.



**Fox Video is a Viral Hit**  
 "The Fox (What Does the Fox Say?)," a music video by a Norwegian comedy team, Ylvis, goes viral with more than 192 million views on YouTube.

**Hump Day Ad Garners Heaps of Shares**  
 GEICO's "Hump Day" ad, starring an annoyingly gleeful camel, is one of the year's most popular, with more than 4 million shares on social media.



## Selfie