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*Come Alive!*

*You're In The Pepsi Generation!*



GET WITH IT — because you *are* it! You are the Pepsi generation! You like Pepsi because of the way it tastes—clean and alive, with more spring to it, more swing to it. Pepsi drenches your thirst cold, gives you that energy you need for all the lively times ahead. No doubt about it — if there's one drink that's made for you, it's Pepsi-Cola.

COMPLIMENTS OF THE

*Pepsi-Cola Bottling Company*

ORANGEBURG, S. C.