

Let's Do Business

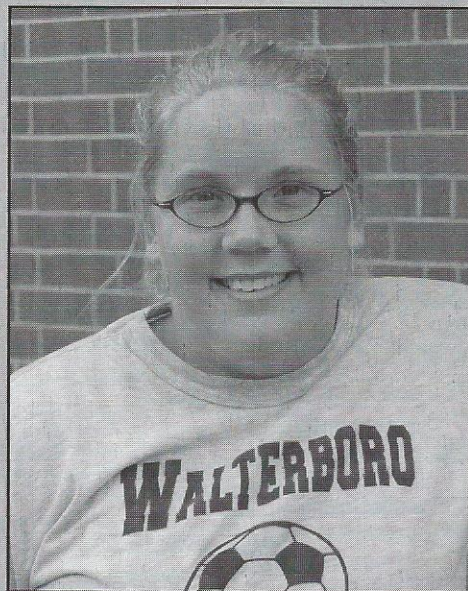
Runnin' the Show & Competin' for Dough

The stakes increased, the competition approached, and the Distributive Education Clubs of America (DECA) members prepared for the battle. "DECA brought together students that were interested in the many aspects of marketing, but it helped me most on my communication and presentation skills," chapter treasurer senior **Sylvia McNeil** said.

From fast food restaurant management to designing web campaigns they all came together in one purpose, to sell. DECA provided opportunities for marketing students and their chapter advisor to enhance their understanding and skills through friendly competition. No matter the challenge, the CCHS chapter came out on top. "Although, I didn't place in the nationals; I placed first in both district and state for the Food & Marketing competition my first year of being on the team," chapter secretary **Christina Crosby** stated.

All in all, the team performed wonderfully at this past year's competition. They brought home plenty of winners, and they expected more to come in the future. "Not only did DECA competitions give me an incentive for my future, but they helped distinguish my leadership skills," **Sheryl Moore** said.

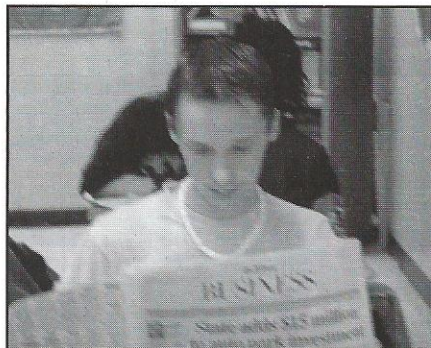
-Mack Altman III



A Few Words from the President

"Over the past four years I have been in DECA, I have experienced a lot of new friendships along the way," said, senior, **Sheryl Moore**. Through her experience in marketing, she placed first and third in Quick Service Restaurant Management. In return for her hard work and dedication, she received medals and certificates that will journey with her throughout her life.

When asked about her goal in being in DECA, and as president, she replied, "I struggled hard to achieve and did my best, but in the end I made lots of friends." While she lasted until the end and led the past chapter into the competitions, it was all about excitement and friendship.



New to the atmosphere, junior **Restin Drawdy**, joined DECA to gain experience in the marketing field and to add an extracurricular activity to his college applications. "DECA presented me with a role in Food Marketing at a management level, which gave me the opportunity to better my presentation and communication skills," Restin said.