

## Who do you think will win the Super Bowl?

"I think the Colts are going to win because they are good," senior Katherine Schmitt said.

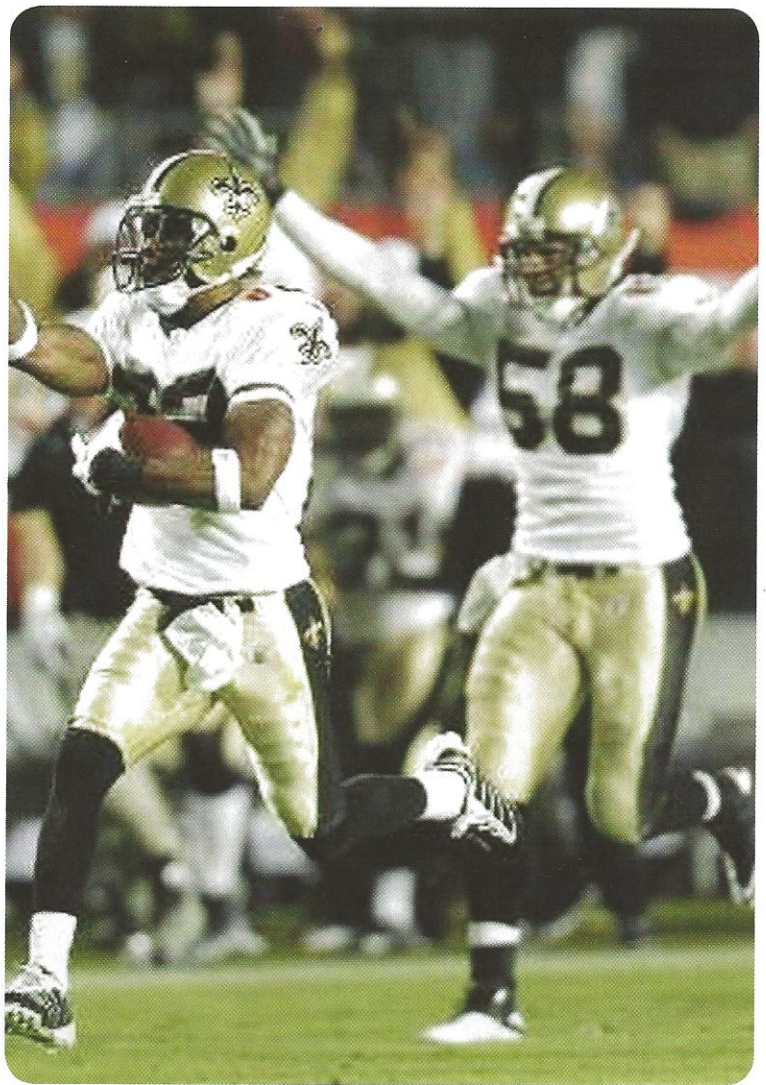


"I think the Saints are going to win because they are the best," sophomore Emmanuel Holmes said.

"I think the Saints are going to win by at least 17 points," junior William Miller said.



"I think the Colts are going to win by 20 points," sophomore Oshiana Davis said.



### HOW MUCH MONEY MOVES AROUND FOR THE BIG GAME?

- \$5.6 billion: Amount consumers will spend on Super Bowl related items.
- \$400 million: Amount of money added to the local economy because of the game.
- 35%: Ticket holders writing-off the game as a business expense.
- \$12,500: Price Tiffany charges to produce the Vince Lombardi Trophy.
- \$2.8 million: Cost for a 30-second advertisement slot during the game.
- 45: Number of minutes worth advertisements during last year's game.
- 41%: Percent of Super Bowl viewers surveyed who will re-watch this year's ads online.
- 2.9 million: Number of HD TVs bought for the Super Bowl in 2009.

Facts are from: <http://www.treehugger.com/files/2010/02/super-bowl-by-the-numbers.php>



"I felt terrible when the Colts lost because I felt like it was unfair," senior Philip Craig said.



1. "Even though the Colts lost, Peyton Manning still looked good," senior Kristin Stroud said.

2. "I knew the Saints were going to win. It was a fair game," senior Nicholas Carter said.

