

Rory's Story Cubes Create a Craze

Rory's Story Cubes inspire kids to show off their storytelling skills with a roll of nine illustrated dice.



No Glasses Required for Nintendo 3DS

The newest Nintendo 3DS device features a no-glasses 3D screen and allows players to record 3D video footage.



Smurfs Return

The lovable, blue, 1980s cartoon characters enchant a new generation. *Smurfs*, the movie, is a box office success and the top-selling DVD in the United States.



Kids Keep Warm with Earflap Hats

Earflap hats bring fashion to the bus stop. Girls favor styles that resemble, cute stuffed animals' heads. Boys prefer rugged, aviator styles.



Madden NFL 12 Scores Big

EA Sports adds non-NFL players like female quarterback Hope Bromley to the free agents in *Madden NFL 12*, the newest edition of the popular video game.



Super Mario 3D Land Conquers a New Dimension

Developed for the Nintendo 3DS. Super Mario 3D Land receives rave reviews to its addictive 3D experience.



TANG CHHIN SOTHY/AFP/Getty Images



iPad Inspires Tablet Trend

Driven by the success of the Apple iPad 2, competitors like the Kindle Fire and the Transformer Prime add to the tablet computing craze.



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Kids Love Crib Life

Each stylish, spunky baby doll in Hasbro's Crib Life crew comes with a special code for access to the criblife.com online community.



Polaroid Pictures to Go

The Pogo instant digital camera to Polaroid prints its own spaces of share in less than a minute.



Mindflex Duel is a Brainy Game

Mindflex Duel players wear special brain wave-sensing headsels to see the ball through the air and around observed.