

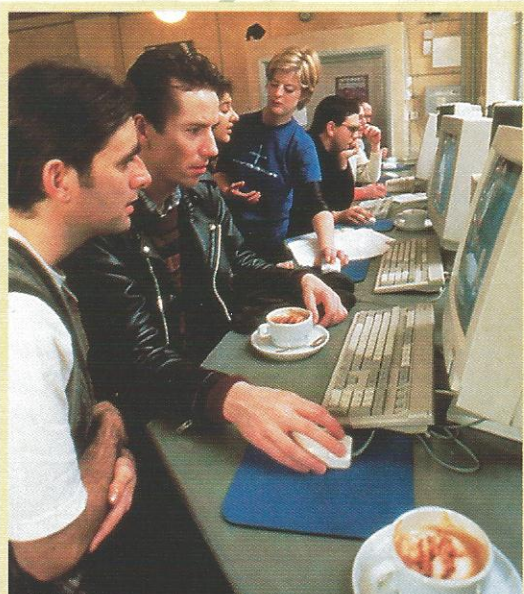
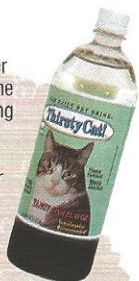
lifestyle lifestyle lifestyle

lifestyle news

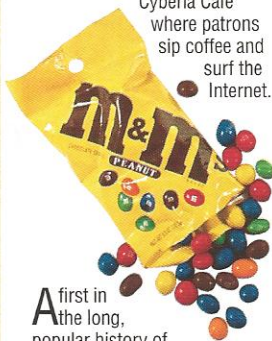


The most recent fad in purses takes the form of small backpacks.

Designer water spreads to the pet world. Doting pet owners buy tuna-flavored bottled water for Fluffy and beef-flavored bottled water for Spot.



Diners are treated to variations on theme cafes, as Hard Rock Cafe is joined by Fashion Cafe, Planet Hollywood, Harley-Davidson Cafe, and London's Cyberia Cafe where patrons sip coffee and surf the Internet.



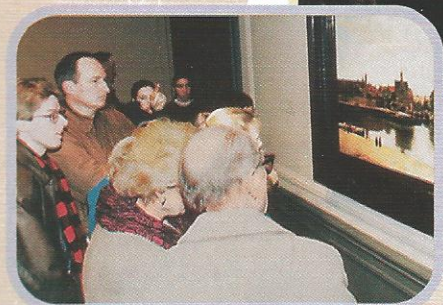
At first in the long, popular history of M&M's candies: a new blue M&M joins the colorful candy-coated mix.



Young people continue to follow the wide-leg jeans trend, forsaking tight jeans for a loose baggy fit.



The tattoo craze leads to some regrets but recent laser developments keep people from being marked for life. Pulsed laser light, a different wavelength for each color in the tattoo, removes pigment without leaving scars.



Reuters/Archive Photos

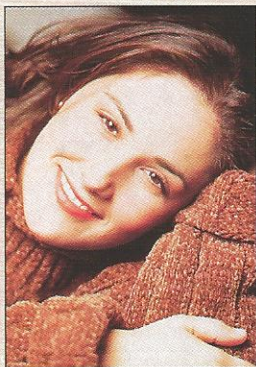
Americans consume culture and history as attendance at America's 8,000 museums climbs to 600 million people per year, more than movie, theater, and sports attendance combined.



Logo-wear reaches a new level of sophistication. Among the reigning makers of athletic wear, only Nike can spark recognition without the use of its name.



Girly things enjoy a surge in popularity with young women, who wear baby barrettes, knee socks, tiny t-shirts, little jumpers, and funky Maryjanes, and kid around with "Hello Kitty" accessories.



Lynn Goldsmith, LGI

Taking her place among controversial talk-show hosts as the "Oprah for the junior set," Ricki Lake speaks to such concerns as, "Mom, when my boyfriend gets out of jail, I'm taking him back."



The angel message of "fear not" strikes a deep chord with Americans' yearning for spiritual growth and comfort in a stressful time. People enjoy angel collectibles, angel sites on the Internet, and angel books and magazines.



"Some pretty cool people drink milk" is the message carried by a high-profile ad campaign featuring a raft of popular celebrities sporting a white upper lip on behalf of the healthy beverage. The milk-moustache effect is created with latex, a rubber-based paint.

JOSTENS®

WORLD BOOK
ENCYCLOPEDIA, INC.
A SCOTT FETZER COMPANY