

DAVIDSONIAN *For a Better Davidson*

The Davidsonian appears each Thursday as the official newspaper of both the college and the town. In its pages are recorded from week to week a running history of student and faculty interests and activities. The paper contains sections devoted to sports, editorials, letters, personal and student columns, musical and movie "write-ups," fraternity activities, feature stories, and varied campus news.

Each Monday night the Editorial Staff, composed of the Editor-in-Chief, six managing editors, and the sophomore and freshmen reporters meet in the *Davidsonian* office on Elm Row to assimilate the news of the week and make up the copy for the printer. The Business Staff, composed of a Business Manager and six assistants, is responsible for the financial details

such as advertising, collections and also for circulation.

Midway of the second semester, *The Davidsonian* was handicapped by the loss of all national advertising material caused by the fact that most large firms cut down on their advertising. As a result of this the newspaper was forced to use a four-page edition, and they did a fine job with this.

The Davidsonian has long been known as a leader among southern college newspapers, receiving the coveted "All-American" rating once and never failing to get a first-class honor mark in the standings of the National Scholastic Press Association. To the Editors of the *Davidsonian*, not only for this year but for all years, goes the highest praise, for through them much honor has accrued to Davidson.



STAFF



EDITORIAL STAFF