

PEOPLE FIRST

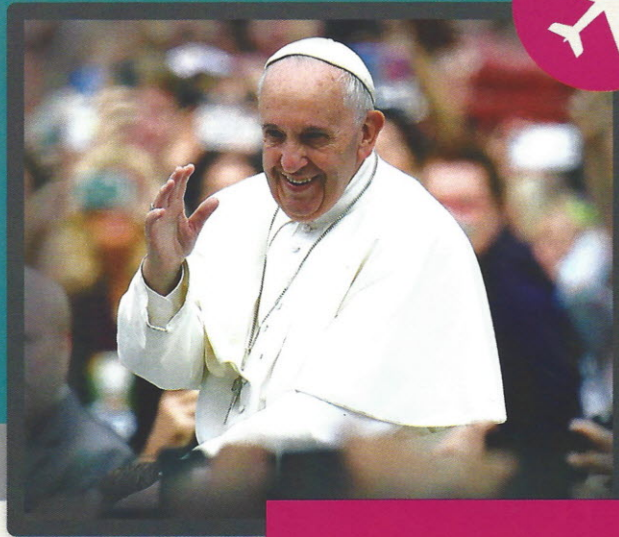
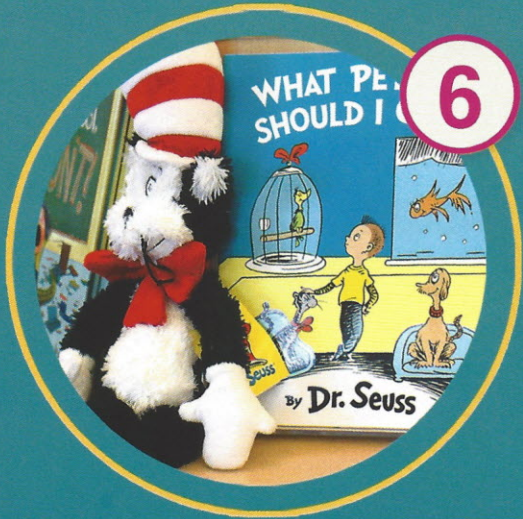


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4. In announcing their daughter's birth on Dec. 1, Mark Zuckerberg and his wife Dr. Priscilla Chan also pledged to donate 99% of their Facebook stock - worth about \$45 billion - to promote equality and the human potential.

5. On October 21, Nike unveiled a fully functional version of Marty McFly's famous power-lacing, light-up sneakers. The company released the shoes in honor of "Back to the Future" Day, the day that Marty McFly arrived in the future in the iconic 1985 film. The company plans to release a limited quantity of these shoes, which will only be available by auction. All proceeds will be donated to the Michael J. Fox Foundation for Parkinson's Research.

6. A long-lost Dr. Seuss book, *What Pet Should I Get?*, was released in June. The book was discovered by Theodor Seuss Geisel's widow when she decided to have some of her late husband's sketches and drafts appraised. In the first day of its release, the book became the #1 best-selling book on Amazon.

Pope Francis visited the United States for the first time in September. President Obama welcomed him at Andrews Air Force Base. The pope spent time in Washington D.C., New York City and Philadelphia. While in New York City, he met with world leaders at the United Nations.