

Distributive Education Studies and Participates

The Distributive Education Club is composed of those students enrolled in the Distributive Education Program. It is a program of instruction in merchandising, marketing, and management. Distributive Education is carried on under the supervision of the school board and the school administration with the help and cooperation of the local business community. It offers vocational training in marketing and merchandising goods and services leading to occupations in: retailing, risk bearing, advertising, financing, wholesaling, storing, transportation, and manufacturing.

Some of the activities of the DE Club were initiation, marketing survey, officer training at Cherry Grove, district meeting and eliminations, a car bash, the State Leadership Conference, and the National Leadership Conference.



Is Donna planning to merchandise, market or manage?



Left to Right; Row 1: Buddy Robertson, Mike Dobson, Treasurer; Donna Bryan, President; Rodney Breland, Vice-President; Margaret Hiott, Secretary; Deloris Smith, Reporter; Jess Staton. Row 2: Jimmy Carroll, Hugh Byrd, Sharon Craven, Florence Fraser, Margie Kinard, Carolyn Roberts, Howard Crosby.