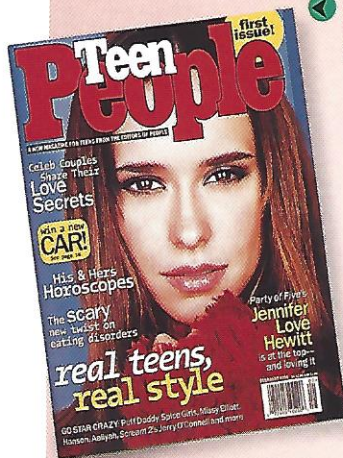


# Lifestyle

## NEWS



Teen People, a savvy monthly magazine for and about teenagers, premieres in February 1998.

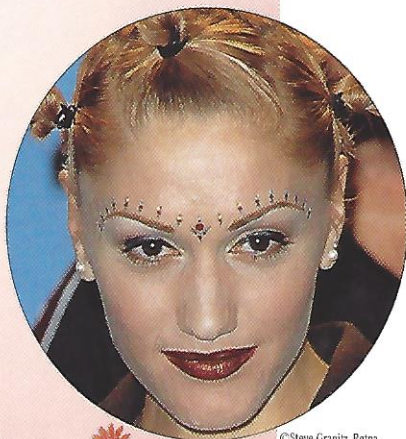


Fashion advertising and clothing trends inspire the popularity of the color orange, which replaces neon green as the fad color of the year.



AP/Wide World

In October, a cyberfashion show at the M.I.T. Media Lab Wearable Symposium features fashions with built-in computer devices and electronic hardware. M.I.T. students designed the high-tech fashions.



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Fashion looks to the Far East. The stick-on bindi, a tiny decorative accent worn in the middle of the forehead, is popularized by Gwen Stefani, lead singer of the band No Doubt.



AP/Wide World



Princess Diana tribute merchandise abounds, including a double CD set and a new Beanie Baby named Princess, a royal purple bear adorned with a rose. Profits benefit the Diana, Princess of Wales Memorial Fund.

### flash

Nike introduces a new "I Can" advertising campaign on New Year's Day. The company does not plan to abandon its "Just Do It" slogan, introduced in 1985, which will continue to appear on T-shirts and posters.

Diet Scent Patches are introduced in June by Slimline, a British company. Designed to help people diet successfully, the small arm stickers produce an unpleasant odor to discourage the wearer from eating sweets.



AP/Wide World

"Two Fat Ladies" becomes the Food Network's hottest new cooking show in the U.S., attracting fans with its unconventional British stars, two overweight, middle-aged women.



Christian Dior

This year's look in cosmetics is glimmering, sparkling and colorful. Riding this wave, cosmetics giant Christian Dior introduces Mascara Flash, temporary hair color in a variety of outrageous tints.

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Platform shoes, a fashion statement during the disco '70s, make a style comeback in a big way in 1997, inspiring even platform sneakers.