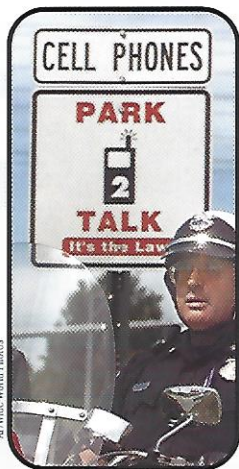


Lifestyle News

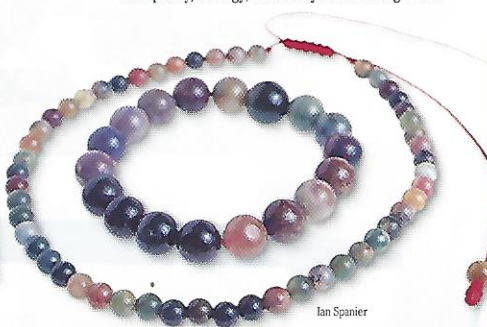


Cosmetic companies increasingly use entertainment celebrities instead of models for their advertisements. Sarah Michelle Gellar, Jennifer Love Hewitt, Jennifer Lopez and Shania Twain are among the celebs who appear in ads.

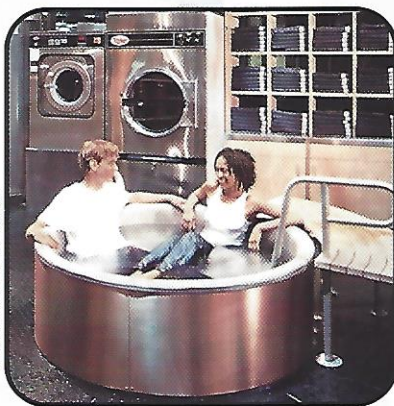
With the huge increase in cell phones, many cities enact laws restricting their use while driving. Restaurants and theaters are also requiring patrons to turn phones off as a courtesy to others.



The fashion accessory of 1999 goes by many names—power beads, mood beads and prayer beads. Many sellers claim the beads boost tranquility, energy, creativity and intelligence.



Ian Spanier



Reuters/Robert Canfield/Active Photos

In August, a Levi Strauss & Co. megastore opens in San Francisco. The store features a hot tub where shoppers can soak in their jeans for the perfect fit and a computer-scanning system to help customers get the right size.

Airlines begin installing elaborate in-flight entertainment systems that allow passengers to watch movies, play computer games, listen to music, read headlines or browse the Internet.



Eric Sander/Judson Agency



A continuation of the cargo pants trend, messenger bags with pockets galore hang at the hips of teens everywhere.



AP/Wide World Photos

Apple Computer introduces its new iBook laptop in September. The super-slim, neon-colored units follow the highly successful launch of the translucent iMac desktop.

Flash

In December, Honda introduces Insight, a car that combines a conventional gasoline engine with a small electric motor, decreases ozone and carbon dioxide emissions and gets 80 mpg.

Several companies offer "digital wallets" for teens who want to shop online but don't have credit cards. Parents deposit money into an online account; then teens can spend the money at designated Web sites.



Courtesy Aromapharmacy

A new line of scented candles called Aromapharmacy comes in amber glass containers and looks like prescription drug bottles with creative names such as Ritalert, Cramprin and Valiumello.

1999