

Trends

Minis Are Major ▶

Little dresses and short skirts go over jeans and leggings by day. At night, they go solo for dances and dates.



LED Headlights Turn Heads

Drivers who love making their cars stand out on the street add LED headlight strips to create colorful, futuristic effects.

YOLO

Jostens

▲ "YOLO" Is Favorite Catchphrase

Rapper Drake and actor Zac Efron popularize YOLO, an acronym standing for "you only live once." *Time* magazine names it one of the year's top buzzwords.



▲ Cowboy Boots Are Cool Again

Western style makes a comeback on runways and campuses. Classic cowboy boots are paired with short skirts or cropped pants.



▲ Trends Point to Nail Art

Adhesive nail-art kits make outrageous manicures easy and affordable. Options include animal patterns, stripes, polka dots, images and more.



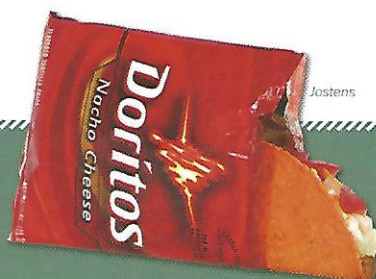
▲ Color Sneaks onto Sneakers

Basic footwear takes a back seat as brightly colored and patterned high-tops and athletic shoes emerge as must-have accessories for school and weekend style.



▲ Tees Get the Message Out

The graphic tee trend becomes a personal expression obsession. Shirts feature favorite lyrics, Internet memes, irreverent graphics and witty jokes.



▲ Taco Bell Considers More Doritos® Dishes

After the success of Taco Bell's Doritos Locos Taco, the fast food chain drops hints that a new Cool Ranch version is coming next.



▲ Infinity Scarf Is Endless Trend

The must-have neckwear accessory is the circular infinity scarf, which loops around the neck to add color, texture and warmth.