



# GIVE THE GIFT OF UNLIMITED MOVIES UNLIMITED MOVIES 3 MONTHS 1 MONTH 1 YEAR SELECT

## MoviePass™ Sends Fans Back to Theaters

MoviePass gives film lovers the chance to save money by seeing up to one movie per day in theaters for one low monthly fee.



Instagram is Tops

Facebook snaps up Instagram

The social media site clicks with teens, ranking as the top photography destination

among ages 12 to 17.

with Teens >

## A Nike Motivates with Fuelband

Nike has launched a new tool called Nike+ Fuelband™. This technology tool lets users know how active they are and reminds them to achieve their fitness goals.



## Pop Is Personal with New Coke Machine

The Freestyle Coke machine lets customers mix their own flavor combinations from more than 100 choices.



#### **Pinterest Attracts** Interest

Pinterest is a social media phenomenon. Users "pin" images and share virtual bulletin boards about fashion, food, travel and sports.



## Apple iPhone 5 Sees Record-breaking Sales

The Apple® iPhone® 5 sells more than five million units in its first three days, setting a new record for opening weekend sales.



## Zumba® Is the Trendy Fitness Class

The Latin-inspired dance-fitness classes known as Zumba deliver hot music, cool moves, serious fitness and tons of fun.



## Classrooms Connect via Smartphone

Teachers use QR Codes, which can be scanned by smartphones, to deliver class information and assignments to students.



#### Uganda Documentary Is Most Viral Video

Justin Bieber and Oprah help to make Kony 2012, a documentary about child soldiers, attract more than 100 million views in its first six days online.



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