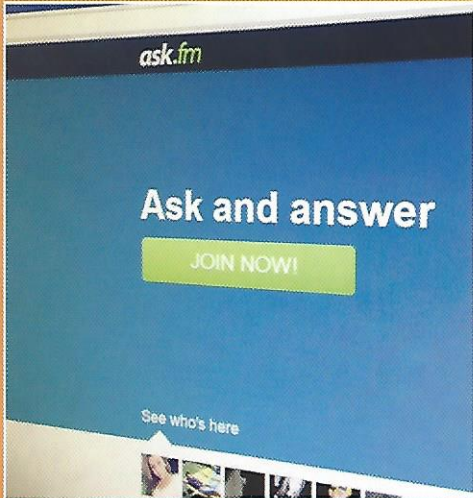


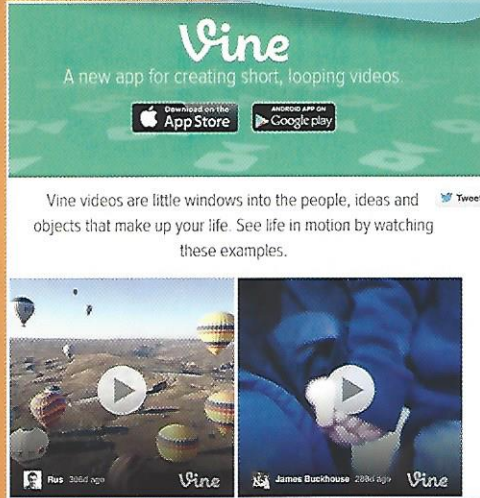
SOCIAL MEDIA



iPhone® 5S Garner Praise
Apple introduces its latest iPhone with an improved camera, TouchID fingerprint sensor and best-in-class motion sensors.

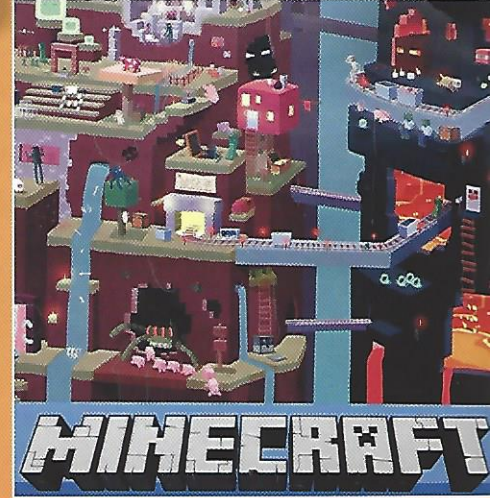


Controversy Surrounds Social Networking App
Ask.fm, a social networking app where users post questions and comments anonymously, is linked to cyber bullying.



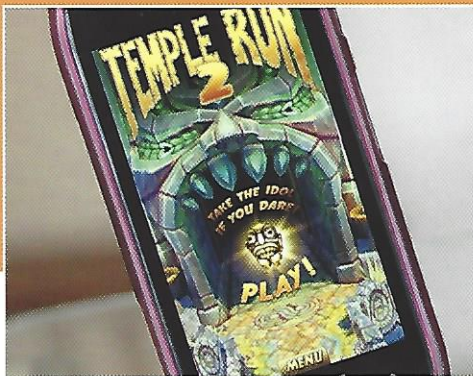
Vine of the Times

Vine, the new social video network where people upload six-second mini-movies, called "Vines," attracts more than 40 million users in just 10 months.



Game Builds Success Block by Block

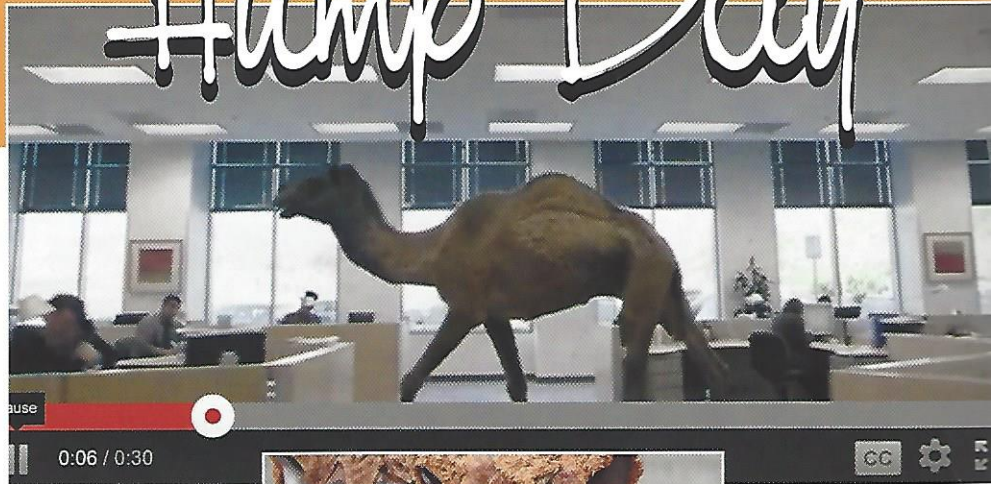
Minecraft, an open world game that gives players the freedom to shape their own worlds, hits \$33 million in sales across all platforms.



Mobile Gaming Fans Welcome Adventure Game Sequel

With more than a million downloads in less than three days, the new *Temple Run 2* is one of the year's most successful apps.

"Hump Day"



Even Parents Know What it Means

The term "selfie," coined by social media users to describe self-portrait snapshots, is officially added to the lexicon by dictionary publishers.



Hump Day Ad Garner Heaps of Shares

GEICO's "Hump Day" ad, starring an annoyingly gleeful camel, is one of the year's most popular, with more than 4 million shares on social media.

Fox Video is a Viral Hit

"The Fox (What Does the Fox Say?)," a music video by a Norwegian comedy team, Ylvis, goes viral with more than 192 million views on YouTube.

