



FOLLOW THE LEADERS



Katy Perry is the most-followed celebrity on Twitter.

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| 1. Katy Perry | 6. Rihanna |
| 2. Justin Bieber | 7. Lady Gaga |
| 3. Taylor Swift | 8. Justin Timberlake |
| 4. Barack Obama | 9. Ellen DeGeneres |
| 5. YouTube | 10. Twitter |

<http://www.clickz.com/uk/2015/10/30/30-essential-twitter-statistics-for-advertisers>