



BRANDS

1. LEGO IS LIFE

Life Lego was named Forbes Most Powerful Brand of 2015 after debuting their new *Lego Marvel's Avengers* and *Lego Jurassic World* toys.

TOP 10

MOST VALUABLE BRANDS IN 2015



1. Apple, \$145.3 billion
2. Microsoft, \$69.3 billion
3. Google, \$65.6 billion
4. Coca-Cola, \$56 billion
5. IBM, \$49.8 billion
6. McDonald's, \$39.5 billion
7. Samsung, \$37.9 billion
8. Toyota, \$37.8 billion
9. General Electric (GE), \$37.5 billion
10. Facebook, \$36.5 billion

<http://www.forbes.com/pictures/ml145fdhfm/1-apple/>

HOW TEENS SPEND MONEY

<http://www.businessinsider.com/how-teens-are-spending-money-2015-4>

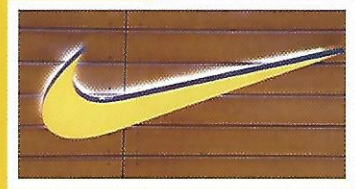


PHOTO CREDITS: Music: Getty/Ethan Miller, Corbis/Mario Anzuani-Reuters, Getty/Jeff Kravitz, Getty/C. Flanigan, Getty/Samir Hussein, Getty/Mauricio Santana, Getty/Mark Metcalfe, Getty/Jon Kopeloff, Getty/NBC, Getty/NBC Social Media, Getty/Bloomberg, Periscope, Getty/Amanda Edwards, Jostens, Inc./Rachel Raske, Corbis/Mauri Rattilainen, Getty/C. Flanigan, Flickr/Matt Handrick, Getty/Michael Kovac, Getty/Christopher Polk, Getty/Bennett Raglin. Sports: Getty/Stuart Franklin FIFA, Getty/Rob Carr, Getty/Jerry Markland, Getty/Christian Peterson, Getty/Jeff Bottani/Zuffa LLC, Getty/WILLIAM WEST, Getty/Aaron Ontiveroz, Getty/Greg Nelson, Getty/Chicago Tribune, Getty/Rob Tringali. Pop Culture: Getty/Trevor Williams, Getty/Ihar Ulaschchuk, Getty/Kevin Mazur, Getty/Victor Virgile, Getty/Mike Coppola, Getty/Sean Gallup, Getty/Gareth Cattermole, Getty/Jean-Pierre Muller, Getty/Bloomberg. Headlines: Getty/Souad M. Salem, Getty/Charles McQuillan, Getty/Joel Sagel, Getty/Ethan Miller, Getty/Joe Raedle, Getty/Mandel Ngan, Getty/Bloomberg, Getty/Daniel Berehulak, Getty/The State, Getty/Jean-Christophe Verhaegen, Getty/Anadolu Agency, Getty/ChinaFotoPress. Movies: ©Summit Entertainment/courtesy of Everett Collection, ©Universal Pictures/courtesy of Everett Collection, ©20th Century Fox Film Corp./courtesy of Everett Collection, ©Lionsgate/courtesy of Everett Collection, ©20th Century Fox Film Corp./courtesy of Everett Collection, ©20th Century Fox Film Corp./courtesy of Everett Collection, ©Warner Brothers/courtesy of Everett Collection, ©Walt Disney Studios Motion Pictures/courtesy of Everett Collection, ©Walt Disney Studios Motion Pictures/Lucas Film LTD/courtesy of Everett Collection. TV: Everett/Steve Dietl, Everett/Eric McCandless, Everett/Suzanne Tenner, Everett/Jojo Whilden, Getty/Vincent Sandoval, Getty/Jason Kempin, Getty/J. Countess, Getty/Ross Kinnaird, Getty/Bloomberg, Getty/Christopher Capozziello-Zuffa LLC, Getty/Tristan Fewings. Brands: Getty/Bloomberg, Getty/Sascha Steinbach, Getty/Bloomberg, Getty/Roberto Machado Noa

