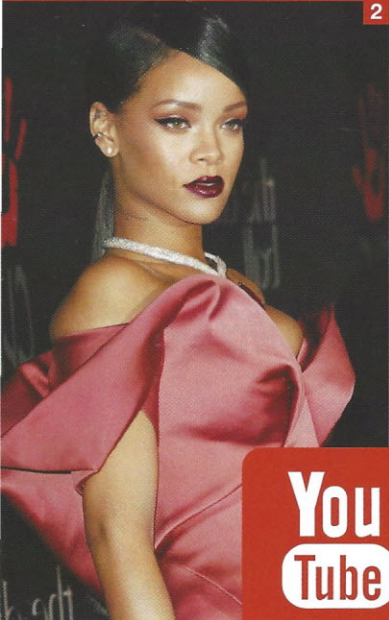


1

SOCIAL MEDIA



2



1. TWITTER Katy Perry reigns as the most followed person on Twitter, with more than 60 million followers.

2. YOUTUBE With nearly five billion views, Rihanna has the most-viewed YouTube channel of any pop star.

3. VINE Despite making numerous controversial statements in his videos, Nash Grier, age 17, is the most popular user on the sharing service.

4. FACEBOOK With 103,008,884 likes, Portuguese soccer player Cristiano Ronaldo is almost as popular as Shakira, who leads with 105,962,307.

5. INSTAGRAM After the social networking service deleted fake accounts from their site, Kim Kardashian emerged as Instagram's most-followed person.

6. SPOTIFY According to the streaming music service, Pharrell Williams' "Happy" was the most-streamed song in the world.

7. SELFIE At public appearances and red carpet events, fans clamor to appear in smartphone photos with their favorite celebrities.

8. NETFLIX By offering full seasons of popular TV shows, as well as exclusive original programming, the on-demand streaming service surges in popularity.



TOP 10 YOUTUBE VIDEOS

Here are the most popular videos as compiled by CNN.com.

1. "MUTANT GIANT SPIDER DOG"
2. NIKE FOOTBALL (SOCCER) AD
3. "FIRST KISS"
4. NUN CONTESTANT ON *THE VOICE OF ITALY*
5. "IPHONE 6 PLUS BEND TEST"
6. HIP-HOP KIDS ON *BRITAIN'S GOT TALENT*
7. BUDWEISER "PUPPY LOVE" AD
8. "DEVIL BABY ATTACK"
9. "GOKU VS. SUPERMAN"
10. "10 HOURS WALKING IN NYC AS A WOMAN"