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## POP CULTURE

### 1. 3D PRINTING EVOLVES

Demand for 3D printers climbs as the technology advances to accommodate metals, electronics, pharmaceuticals and biological materials.

### 2. BLOGGERS MAKE BANK

The most successful fashion and beauty bloggers and vloggers on Instagram can make up to \$500,000 per year by offering affiliate links and sponsored content.

### 3. CAITLYN'S COURAGE

Newly transitioned transgender celebrity Caitlyn Jenner accepts the Arthur Ashe Courage Award at the ESPY Awards.

### 4. MOST LIKED INSTAGRAM EVER

With more than 2.5 million likes, the image of model and reality TV star Kendall Jenner, with her hair arranged in heart shapes, is the most-liked Instagram photo ever.

### 5. HEALTHY BUSINESS MODEL

With juice bar sales approaching \$100 million a year, the cold-pressed juicing cleanse trend continues as busy, health-conscious consumers seek a shortcut to wellness.

### 6. THE WORLD'S MOST POWERFUL WOMAN

*Time* magazine names Germany's Chancellor Angela Merkel its Person of the Year and describes her as "Chancellor of the Free World."

### 7. KANYE ON THE RUNWAY

Following the success of Kanye West's Yeezy fashion label seasons 1 and 2, he recently debuted his third season at New York Fashion Week.

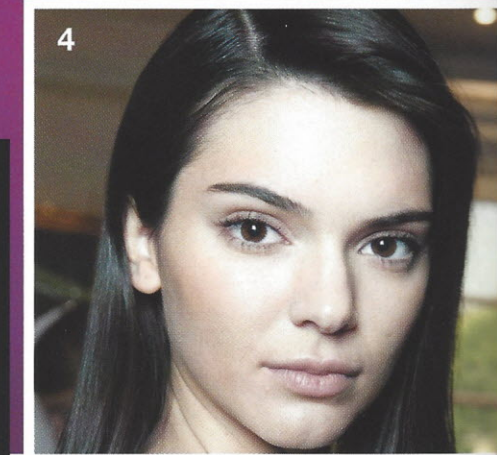
### 8. WASTE NOT

A Manhattan chef creates fine dining from "garbage" ingredients to demonstrate how to prevent food waste. The Federal government declares a national food waste reduction goal of 50% by 2030.

### 9. THE WATCHWORLD IS WEARABLE

Although sales of \$1.7 billion are modest compared to the iPhone®, the Apple Watch® ushers wearable tech into the consumer market.

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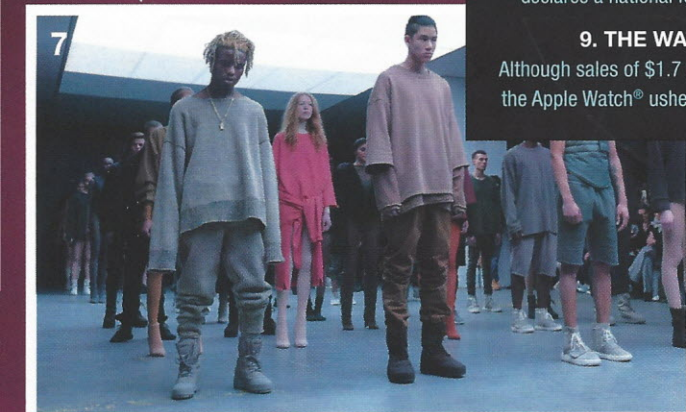
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