

SENIORS of 1940

Do You Know

that you can purchase a very appropriate gift for your school—a gift that will perpetuate the memory of the class of '40 for as little as \$3.60?

Our "School Gift Service"

catalog contains pictures and full descriptions with prices on more than 300 items which have been selected for their suitability as class gifts and which you can purchase at a saving at prices ranging from \$1.50 up.

Write for Free Catalog Today

You will be pleased with the up-to-date suggestions offered thru this service.

I. C. P. SCHOOL GIFT SERVICE

615 Wyandotte Street
Kansas City, Missouri