The Webster Echo

Headlines to write! By-lines to achieve! Deadlines to meet! These are the challenges presented to staff members of **The Webster Echo.** With news coverage representative of the entire student body, ten issues of the paper were written and circulated among students, and over 300 exchanges with other schools were conducted by members of the business and editorial staffs. This shows quite a change from that December in 1915 when members of the sophomore class published the first edition of **The Webster Echo**.

Publication expenses were met through the sale of advertising and income from magazine sales, activity tickets, a booth in the Dance Carnival, and the Paper Doll Prom. Profits from the sales of chocolate, folders, and basketball buttons augmented these funds.

This fall, members of **The Webster Echo** won first place awards for journalistic

Journalism Class



On sex!



George Mills Editor-in-Chief

Lois Pedersen Managing Editor

Phillip Schaefer Business Manager

writing at both the Metropolitan St. Louis and the Missouri Interscholastic Press Association Conferences.

The social activities of the staff included ten "folding parties," a tea for the staff and alumni during the Christmas holidays, and the annual spring banquet at which the editors and staff for the coming year were announced.

> Eyes open! Ears alert! Pencil and pad in hand! These are the markings of an eager J-Cub. In preparation for positions next year on the staff of The Webster Echo, the journalism class became thoroughly indoctrinated in the fundamentals of good news-writing and the mechanics of newspaper production. They aided the regular staff by covering "news beats," selling advertisements, and working on such activities as the Paper Doll Prom, Alumni Tea, and Dance-Carnival booth. This fall they attended two journalism conventions where they helped capture top awards for Webster and successfully campaigned to elect Mary Rankin as secretary-treasurer of the Missouri Interscholastic Press Association. .