Prepare For Careers

DECA, an acronym for Distributive Education Clubs of America, is a national organization for marketing students. It builds leadership and fellowship and also expands the students' knowledge of retail marketing careers.

Competition gave the marketing students the chance to prepare for careers by taking written tests for their cumulative knowledge and participating in realistic role playing activities. DECA also gave students an opportunity to win scholarships.

Marketing students who worked in the student store experienced the world of retail marketing in a hands-on situation.

Several students competed in the district and state competition. Hope Poole and Shannon Kinard competed in the national competition in Los Angeles, California.

"Between competitive events and chapter activities, each of the DECA members had come one step closer to achieving success in retail marketing," said DECA sponsor Mr. Jim Craven.

DECA was not the only business group preparing for the future. Ms. Patti Ford's Keyboarding and business classes prepared for the future. The keyboarding classes had an enrollment of 96 students.

Keyboarding I was a beginners' course that prepared the student for entry to a higher level course and concentrated on personal typing skills. Those skills were most beneficial to the private citizen. Keyboarding Applications was the second-level course. It prepared the student for an entry-level position in a business office such as a clerk, typist, or computer operator.

The Business Math course was a basic level course that concentrated on math skills used most often in the business world. Students sometimes moved to Accounting I after having taken Business Math.

— Amy Zielke

Decina Avant, Stephanie Parlin, and Roshni Patel sell balloons to a student on Valentine's Day. Many students bought balloons and flowers from the student store for their "special someone."

Christie Padgett works on a project for the Student Store. Marketing students had an opportunity to work in the student store.