



# Made For Money

The world of business is a sometimes scary thought! Nonetheless, hundreds of students took elective courses dealing with marketing and sales.

Coach Jimmy Craven's Introduction to Marketing class incorporated the "real world" into the classroom. Students made projects illustrating their future career choices and presented them to the class.

Coach Craven's class also ran the Student Store. One hundred percent self-sufficient, the store kept a steady supply of school supplies, T-shirts, and sweatshirts. Also, the store sold personal pan pizzas from Pizza Hut after school. Always manned by at least two students, the store became an integral part of each student's school day, and gave Coach Craven's students

feelings of responsibility and usefulness.

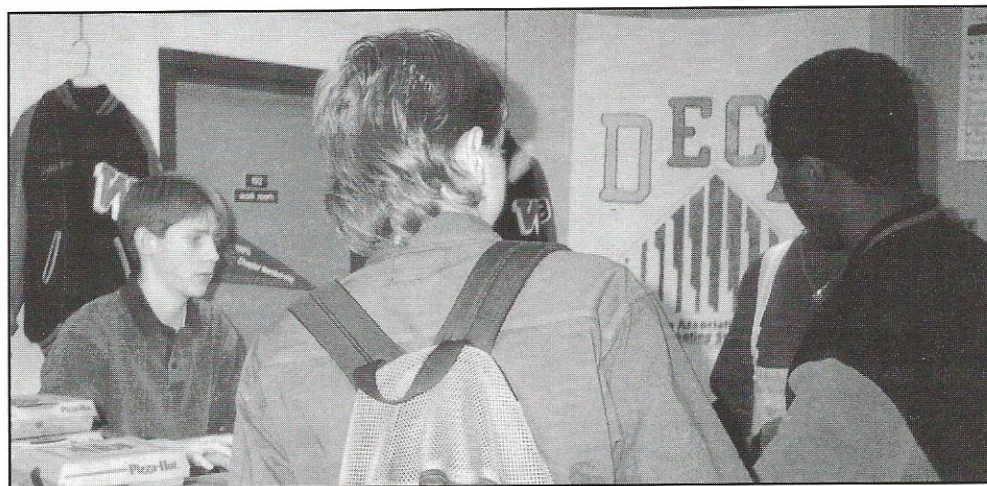
"Working in the student store exposed me to business situations and has given me a keen business sense," said junior O.J. McDowell.

Ms. Sallie Searson also prepared her students for a business future. One of her economics classes each semester was adopted by Junior Achievement. The classes, sponsored by Asten Drier Fabrics, Incorporated, chose a product, advertised for it, and sold it.

The first semester class sold Bulldog Republic T-shirts and second semester's sold the "Top 10 Excuses at WHS" T-shirts.

"The shirts sold very well. The class helps train my students to become good business people for their futures," said Ms. Searson.

— Jennifer Babilon



**Get 'em while they're hot!** Junior O.J. McDowell sells Pizza Hut personal pan pizzas in the Student Store after school. O.J. was also a member of DECA, a business related club.

**Good Enough to Sell?** Sophomores Jenny Shomber and Leah Collette study a potential T-shirt design for their second semester Junior Achievement class. The class made a substantial profit on the shirts.